



## CORPORATE SPONSORSHIP PACKET

# Family Focus Anniversary Gala

## *Honoring the Steans Family*

### Event Chair

Mark Hoppe  
CEO of Cole Taylor Bank

### Keynote Speaker

Senator Heather Steans

### Date

Wednesday, June 25, 2014  
Palmer House Hotel

### Program

VIP Reception: 5:30pm      Dinner: 7:00 pm

*For over 35 years, Family Focus has been helping Chicago-area families to give their children the best possible start in life. We do whatever it takes to help families gain the confidence and skills to be the parents they want to be. **Here is why Family Focus matters:***

- **We Help Children:** Between the ages of 0 to 3, a baby's brain grows to 80% of its adult size. If raised in an environment where there is violence or neglect, this impacts how the brain develops and can dramatically reduce the long-term prospects of the child's emotional state, academic success and future livelihood. By providing support, we help parents learn how to care for their children and connect them to the resources they need to help their children thrive.
- **We Collaborate:** We partner with families to help them access the tools and resources they need to become self-sufficient. This partnership approach differs from the usual social service model and makes the participant invest in their own success, thereby creating long-term change.
- **We Make an Impact:** With seven family resource centers in the Chicago area, our locations provide comprehensive services and resources to families in one convenient location. Last year we **served 20,000 people** living in the communities of Aurora, DuPage, Englewood, Evanston, Hermosa, Highwood/Highland Park and Lawndale, through direct services and crisis intervention.

**FAMILY FOCUS ANNIVERSARY GALA**  
**CORPORATE SPONSORSHIP OPPORTUNITIES**

Join us on **June 25, 2014 for the Family Focus Anniversary Gala** as we honor the Steans Family at Palmer House Hotel in Chicago.

<b>SPONSORSHIP LEVEL</b>	<b>YOUR REWARD</b>	<b>OUR THANKS</b>
<p style="text-align: center;"><b><i>VISIONARY</i></b> <b><i>\$50,000</i></b></p>	<p>A gift of \$50,000 enables 50 teen mothers to receive three months of home visits, parent workshops, career and academic planning, and access to comprehensive medical services.</p>	<p>Premier seating for 20 guests (two tables of 10). Recognition during the opening remarks and invitation to VIP reception. Logo on all signage at the event and on event materials. Logo prominently placed on website with a link to the donor's website.</p>
<p style="text-align: center;"><b><i>LUMINARY</i></b> <b><i>\$25,000</i></b></p>	<p>A gift of \$25,000 supports 100 fathers in our Mission Men program by providing support services and resources for fathers trying to build a relationship with their children.</p>	<p>Premier seating for 20 guests (two tables of 10). Recognition during the opening remarks and invitation to VIP reception. Logo on all signage at the event and on event materials. Logo prominently placed on website with a link to the donor's website.</p>
<p style="text-align: center;"><b><i>PREMIER</i></b> <b><i>\$15,000</i></b></p>	<p>A gift of \$15,000 provides 12 families impacted by violence, with an entire year of violence prevention and support services.</p>	<p>Premier seating for 10 guests (one table of 10). Recognition during the opening remarks and invitation to VIP reception. Logo on all signage at the event and on event materials. Logo prominently placed on website with a link to the donor's website.</p>
<p style="text-align: center;"><b><i>CHAMPION</i></b> <b><i>\$10,000</i></b></p>	<p>A gift of \$10,000 enables 40 children to attend Family Focus' summer camp, keeping them safe, active and learning all year long.</p>	<p>Premier seating for 10 guests (one table of 10). Recognition during the opening remarks and invitation to VIP reception. Name on all signage at the event and on event materials. Your name prominently placed on website.</p>
<p style="text-align: center;"><b><i>PATRON</i></b> <b><i>\$ 5,000</i></b></p>	<p>A gift of \$5,000 provides 250 children with a day of afterschool programming, providing positive alternatives to premature sexual activity, early parenthood, and school dropout and gang violence.</p>	<p>Preferred seating for 10 guests (one table of 10). Recognition in the invitation to VIP reception. Name on all signage at the event and on event materials. Your name prominently placed on website.</p>

# FAMILY FOCUS

## Anniversary Gala

### Honoring the Steans Family

Recipient of the **Bernice Weissbourd Award for Family Support**, a *lifetime achievement award, presented to a person or organization that has made a lasting impact in the field of early childhood education*. This award is named for **Bernice Weissbourd**, an early childhood educator, who founded the family support movement. In 1976, she founded Family Focus, a nonprofit agency providing comprehensive programs for children and their families from birth in diverse communities in the Chicago area. The Steans Family's longtime support of the Lawndale community exemplifies this achievement and we are delighted to be honoring the entire family.

### STEANS FAMILY FOUNDATION

The Steans family-Harrison, Lois, and their three daughters, Heather, Jennifer, and Robin-created the Foundation in 1986 in order to sponsor a class of sixth graders through the "I Have a Dream" program. The family got to know the 35 students and their families well, working with them as they made their way through high school, family changes, and the difficult transition of leaving school. The Steans' commitment to these "Dreamers" continues to this day.

Having learned through experience the range of issues facing individuals and families in struggling communities, the Steans family decided to work holistically within a single community rather than spread its giving across the entire city. With efforts concentrated in one community, individual family members could become more personally and actively involved in the Foundation's grants and programs and make a greater impact with their resources.

With this goal of personalized and entrepreneurial partnership in mind, the Steans Family concentrates on the North Lawndale Community on Chicago's west side. In addition to its dramatic cultural history, North Lawndale boasts significant physical assets and a vibrant array of human and institutional resources. At the same time, the neighborhood faces a familiar range of urban ills and challenges, including high poverty and unemployment rates. The combination of high unmet need and local strength made North Lawndale an ideal partner.

### HARRISON I. STEANS

Harrison is the Chairman of the Executive Committee of Financial Investments Corporation (FIC) and President and CEO of the Steans Family Foundation. FIC was formed in 1994 to make private equity investments and to serve as the Steans family office. From 1967 through 1988, Harrison was Chairman of NBD Illinois, Inc. and its predecessor institutions. During his tenure, the organization grew from a single \$40 million bank to a six-bank holding company with assets exceeding \$1.8 billion. In 1987, the bank holding company was sold to NBD Corporation, now part of the J.P. Morgan Chase organization. From 1973 through 1978, he was also Chairman of LaSalle National Bank.

### LOIS M. STEANS

In addition to keeping her three children and numerous grandchildren out of trouble, Lois was instrumental in overseeing the family's I Have a Dream Program. Lois's current affiliations include serving as a Member and Life Trustee of the Women's Board for Ravinia Festival, as well as a Member of the Women's Boards for Chicago Botanic Gardens, Northwestern University and the University of Chicago. In addition, she has been a lifetime member of the Junior League of Chicago and has served as a Regent of Lincoln Academy of Illinois.

*Under formation*

**Mary and Mark Hoppe  
Event Chairs**

**Keynote Speaker  
Senator Heather Steans**

**Donna and William Barrows**

**Marjorie Craig Benton**

**Bill Burgess**

**The Crown Family**

**C. Bryan Daniels**

**Merri and Mitchell Ex**

**Tom Fitzgerald**

**Stephen Fortino**

**Stephen Friedman**

**Jody A. Gauthier**

**Vaughn Gordy**

**Sara Gourley**

**David Hiller**

**Neil Hughes**

**Susan Jacobs**

**Welz Kauffman**

**Sharad Kapur**

**Steven Kent**

**Susan and Richard Kiphart**

**Carol Kloster**

**Frances and Elliot Lehman**

**Kay and Jim Mabie**

**Robert Parkinson, Jr.**

**Diana and Bruce Rauner**

**Esther Saks**

**Penny Sebring and Chuck Lewis**

**Laura Sullivan**

**Rita Sussman**

**Anne and John Tuohy**

**Bernice Weissbourd**

**Dennis R. Wendte**

**Sara West**

**Robert R. Yohanan**



Nurturing Children • Strengthening Families

# Host Committee

ANNIVERSARY GALA

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# Reply Form for Corporate Sponsors

**Anniversary Gala  
June 25, 2014**

**Yes, we would like to support Family Focus in nurturing children and strengthening families with a sponsorship for the Anniversary Gala at this level (check one):**

- |   |  |
|---|--|
| <input type="checkbox"/> Visionary Sponsor - \$50,000 Level | <input type="checkbox"/> Champion Sponsor - \$10,000 Level |
| <input type="checkbox"/> Luminary Sponsor - \$25,000 Level  | <input type="checkbox"/> Patron Sponsor - \$ 5,000 Level   |
| <input type="checkbox"/> Premier Sponsor - \$15,000 Level   |  |

**Please indicate if you will be using your table(s) by checking one of the following:**

- I will be attending and filling my table(s) of ten.
- I will not fill my table(s), but will invite \_\_\_\_\_ guests.
- I will serve on the Host Committee, but I will not need a table.
- Please seat a Family Focus program staff member or participant at my table

**I will not be able to serve on the Host Committee, but am interested in:**

- Purchasing tickets - I would like to purchase \_\_\_\_\_ tickets at \$350 each.
- Making a donation of \_\_\_\_\_ to honor the Steans Family.

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Name as it should appear on materials

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Address	City	State	Zip
Telephone	Fax	E-mail	

## Method of Payment

- Enclosed is a check made payable to Family Focus.
- I am committing to sponsorship at the \$ \_\_\_\_\_ level. Please bill me.
- Please Charge my credit card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard

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Card number	Expiration date	CSC
Name of card holder exactly as it appears on card		Signature of card holder

**To ensure acknowledgment in the invitation, please mail or fax this form by April 18, 2014 to:**

Carolyn Nopar, Director of Development, Family Focus  
310 South Peoria, Suite 301 Chicago, IL 60607. Fax: (312) 421-8185 Phone: (312) 777-1923

**Questions?** Contact Carolyn Nopar at 312-777-1923 or carolyn.nopar@Family-Focus.org.  
**Sponsorships are partially tax deductible. Please contact Family Focus for details.**